

www.womenfightback.com



women  
**FIGHT  
BACK!**™

**A Personal Safety  
Seminar for  
Female Employees**



*Women Fight Back at Bed Head  
corporate office in Texas*

**In this seminar women will learn:**

- ★ The realities of violence against women at work, at home and in the world
- ★ What is intuition, and how to know when it's communicating with you
- ★ How to be assertive and set boundaries in a friendly way
- ★ Situational safety strategies for parking lots, elevators, on the web and while traveling
- ★ Practical and effective self-defense strategies any woman can use, regardless of size
- ★ Improvised weapons that every woman carries in her purse, and how to use them

**To book a seminar, call 1-866-432-2423**

As seen on...





Shannon McNamara was born on June 21, 1979 and became an angel on June 12, 2001. It was because she chose to physically fight back that her killer was caught. He was taken to trial in February 2003, and was found guilty on all counts of home invasion, aggravated criminal sexual assault and first-degree murder. Two weeks later, the state of Illinois sentenced him to death. Today he sits on Illinois death row awaiting execution. In 2001, Shannon's friend, Erin Weed, founded Fight Back Productions in response to this tragic murder. With this new, harsh reality of violence against women fresh in her memory, Erin abandoned her career as a New York City television producer to study with the best violence prevention, personal safety and self-defense experts in the world. In 2002 Erin began speaking professionally and has since published a book, appeared in national news media, won many awards and trained a team of speakers based around the United States to get the message out that **women are worth fighting for!**

### *A few of our happy clients...*

Harpo Productions  
Vanguard  
Estee Lauder  
Merrill Lynch  
Oxygen Media  
KPMG  
New York Life  
American General Insurance  
Hearst Publishing  
Illinois Association of Librarians  
Atlantic Healthcare  
MWW Group  
Mitre Corporation  
Bed Head

References available.

### About Our Speakers

WFB seminars are given by a team of professionally trained speakers and self-defense instructors based in regions across the United States. Trained under our Founder & CEO, Erin Weed, the speaker team is well educated in the areas of intuition, risk reduction, rape prevention, self-defense and public speaking. All are graduates of the Girls Fight Back Academy in Denver, Colorado. Learn more about them by visiting our website.

[www.WomenFightBack.com](http://www.WomenFightBack.com)



*An employee gave me feedback saying that today's Women Fight Back seminar was one of the best programs that Merrill Lynch has ever offered our employees!*

*-Allison Feeney  
Merrill Lynch  
Human Resources*

### *Statistics that may surprise you...*

- ★ 2 million American workers are victims of workplace violence each year.
- ★ Homicide is the 2<sup>nd</sup> leading cause of fatal occupational injuries for women after traffic accidents.
- ★ Thirty-one percent of women who die at work are killed as a result of an assault or violent act.
- ★ Fifteen percent of all female violent crimes were committed while the victim was working.
- ★ Approximately 36,500 rapes and sexual assaults occur annually in the workplace. In 80 percent of these incidents, the victim was female.

From the Bureau of Labor Statistics website

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